



Contact – Daniel W. Hooks
Telephone - 704-927-9707
Email – dhooks@partyreflections.com
Website – www.partyreflections.com

FOR IMMEDIATE RELEASE
July 27, 2023

PARTY REFLECTIONS, INC. ACQUIRES PARTY TIME RENTALS, INC.

Charlotte, NC, July 27, 2023 – Party Reflections, Inc., headquartered in Charlotte, NC, announces the acquisition of Party Time Rentals.

“The decision to step away was not an easy one to make. We have enjoyed working with our employees and clients over the years and have built relationships that will last long outside of business. We are looking forward to spending more time with our family and wish Party Reflections much continued success. It has been a pleasure working as friendly competitors and now an honor to pass the torch on. We cannot thank our clients and employees enough for the years of hard work and successful event production.” - Lyndsay Mack, Party Time Rentals.

Based in Charlotte, NC, Party Time Rentals has provided special event equipment and services to the Carolinas since 1984. They have serviced many local schools and universities, non-profit events, sporting events, corporate galas, weddings and many other social gatherings for almost 40 years.

“Dan Eller and I have been great competitors, partners, and more importantly friends during his time in business. I have always respected his company and the work they have done in our market. I am very proud we were offered the opportunity to continue the Party Time legacy into the future.” – Dan Hooks, President/CEO, Party Reflections, Inc.

Party Reflections continues to grow and expand in all its markets across the Carolinas. With locations in Charlotte, Greensboro, Winston-Salem, and Raleigh, NC and Columbia, SC, Party Reflections employees over 150 people and operates out of over 330,000 square feet of warehouses in the Carolinas. From PGA tournaments to a private wedding in your backyard, Party Reflections remains committed to providing excellent customer service, innovative solutions, and quality inventory for our partners and clients.

###

If you would like more information about this topic, please contact Daniel W. Hooks at 704-927-9707 or email at dhooks@partyreflections.com. Latek Capital Corp. was retained as a fiscal advisor to the buyer.